

# MARC SONSINI

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Editing • Directing • Design  
Writing • Camera • Audio  
Lighting • Talent

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## **TELEVISION PRODUCTION**

**LDTV (Lenape District Television) Medford, NJ**  
**Editor / Producer / Director / Voice-Over Talent** (2002 – Present)

LDTV is an educational broadcast station that serves over 60,000 homes and streams live online, 24/7. I write, produce, direct, shoot, and edit everything from PSAs, to studio based series, to live sporting events.

I was also an integral part of the development and launch of LDTV Sports in 2006. I created the visual identity for LDTV Sports productions and collaborated in the design, engineering, and technical aspects of the station's new mobile production vehicle.

- ◆ Produce and edit educational programs, service announcements, & promos
  - *Expert proficiency with Final Cut Pro Studio*
  - *Proficient with Avid Express Pro, Adobe After Effects*
- ◆ Design original graphics and logos
  - *Expert proficiency with Adobe Photoshop CS*
- ◆ Perform pre-event set up and testing of all equipment
- ◆ Direct live sporting events and studio productions
  - *Sports: Football, Basketball, Baseball, Soccer, Lacrosse, Volleyball, Field Hockey*
  - *Studio: News, Talk, Cooking, Sports*
- ◆ Write promos, service announcements, & news scripts
- ◆ Shoot live sporting events, interviews, and ENG footage
- ◆ Prepare and mix audio for studio productions and live events
- ◆ Design and light sets for studio productions
- ◆ Voice all media productions

## **RADIO PRODUCTION**

**WPEN 950 AM Philadelphia, PA**  
**On-Air Talent / Producer** (2000 – 2005)

At WPEN, I was the host of a six-hour live music program and produced the popular weekly big band music program, *Swing City*.

- ◆ Host live six hour music program
- ◆ Voice live commercial reads several times per hour
- ◆ Produce, record, and edit commercials spots and sound effects
  - *Proficient with Pro Tools*
- ◆ Engineer remote broadcasts and live talk shows

## **EDUCATION**

**The College of New Jersey (formerly Trenton State College)**  
Bachelor of Arts, December 2000

Major: Communications (Radio/Television)